Simple Ed

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What is Simple Ed?

Simple Ed is a website which is for students in grade 6 who need help with understanding the curriculum, but do not know who to ask, how to ask, or even where to ask for this help. We are creating an website which allows students and parents to better understand the curriculum by simplifying it in a way in which they can understand. We are providing students with sources which can help them learn and improve their education.

Why did we decide to create this website?

The Ontario curriculum for students can help students better understand what they are learning, but sometimes it can be confusing for students to understand what they are expected of because of the vocabulary and different sections to each subject. One of our main goals is to help kids across Ontario understand what the Ministry of Education expects from them and what they can do to learn to the best of their abilities.

We want to help students and parents better understand the Ontario curriculum to teach and learn from, so we started this project.
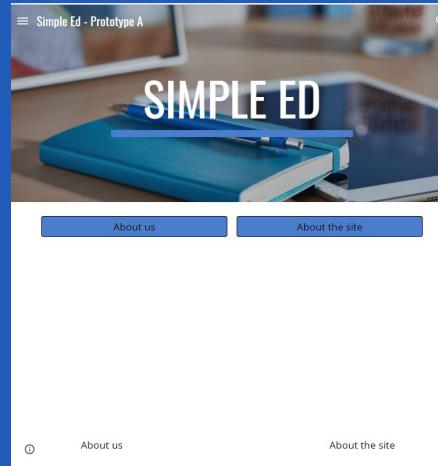
Prototypes - Websites

One big decision we had to make was deciding our website layout.

The main difference between the two prototypes are the position of the taskbar.
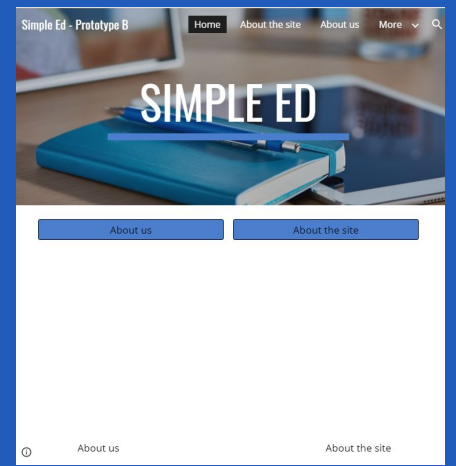
Prototype A's taskbar is on the left side and Prototype B's taskbar is at the top.

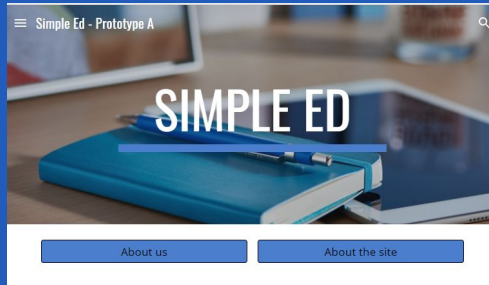We decided to do a survey.
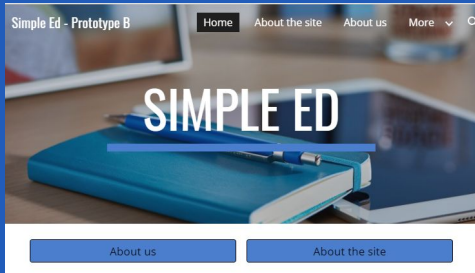
Prototype A

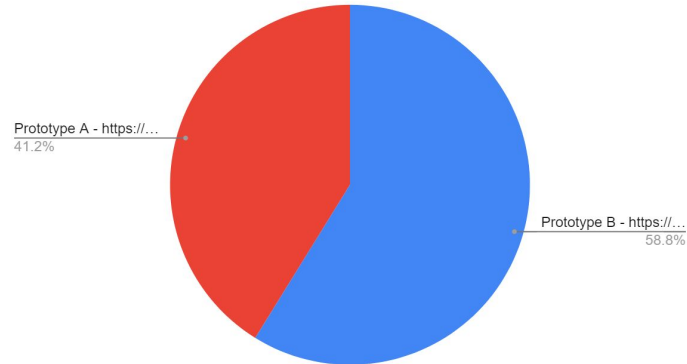Prototype B
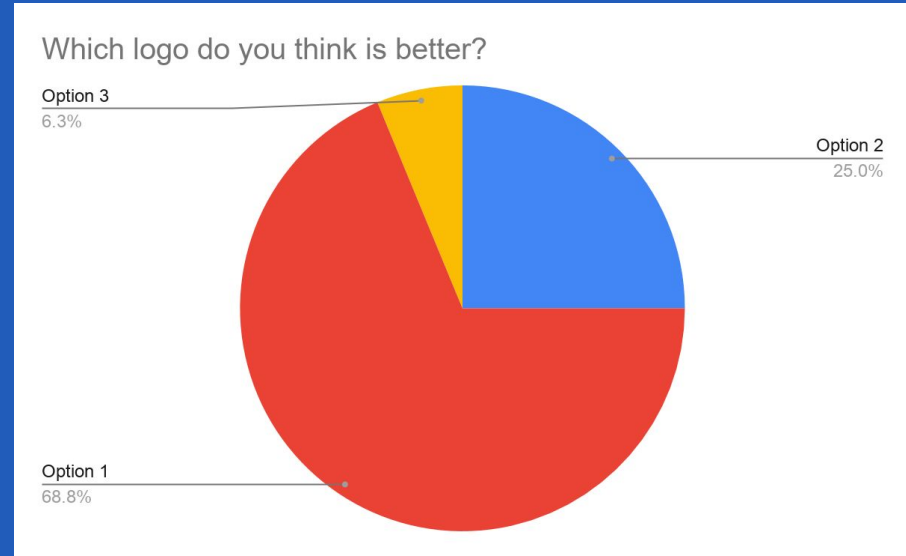
Prototype Data - Websites

Prototype A

Prototype B

Which taskbar layout is better?

Prototype A - https://...
41.2%

Prototype B - https://...
58.8%

So as you can see, the data from our survey lead to the conclusion that prototype B was the better layout from the perspective of our viewers. The pages are also easily visible. With this in mind, we decided to insert our information and resources into the layout of prototype B.

Prototypes - Logos

Another important decision we had to make was choosing a logo. We wanted to have a logo which represents how we are helping students learn. Two symbols we agreed on are books and lightbulbs. We decided to use the colour blue because it often represents intuition and sincerity. In the end, option 1 was the most popular in the survey, so that was what we went with.

Which logo do you think is better?

Option 3
6.3%

Option 2
25.0%

Option 1
68.8%

Conclusion

We hope that this presentation showed what kind of product we are creating, as well as some backstage "behind the scenes" choices that we made. Just a quick side note that our group has decided to part our ways with this project, so we have decided that we are ending our commitments to this project until further notice. However, we wish the best of luck for the people that decide that they want to continue this project in the future. We hope you enjoyed this presentation as well as hope that you had an excellent day. Until next time, farewell.