
Bootstrapping Conclusions



by TechMinds

Introduction



Thank You!

We would like thank all of the participates for answering our surveys, providing the data that we have collected. From the start of the project to the end, our class has supported us along the way to get to the point we are at now.

We thank you once again for helping us along our way and we hope you enjoy our presentation!



Thank
You!



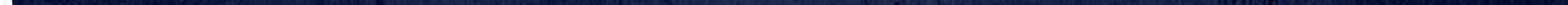
The Journey

All the prototyping and work put into Techminds never started with fancy prototypes and numerous files. It started due to a problem that came up a lot during virtual school, the problem is the headphones that we use almost every day. They often hurt when using them for a long time and there are just so many other aspects that can be improved on the headphones we use.

This is why we spent 5 months researching, designing, and planning for the launch of our product. It is again thanks to the community that led to our progression.



Prototypes



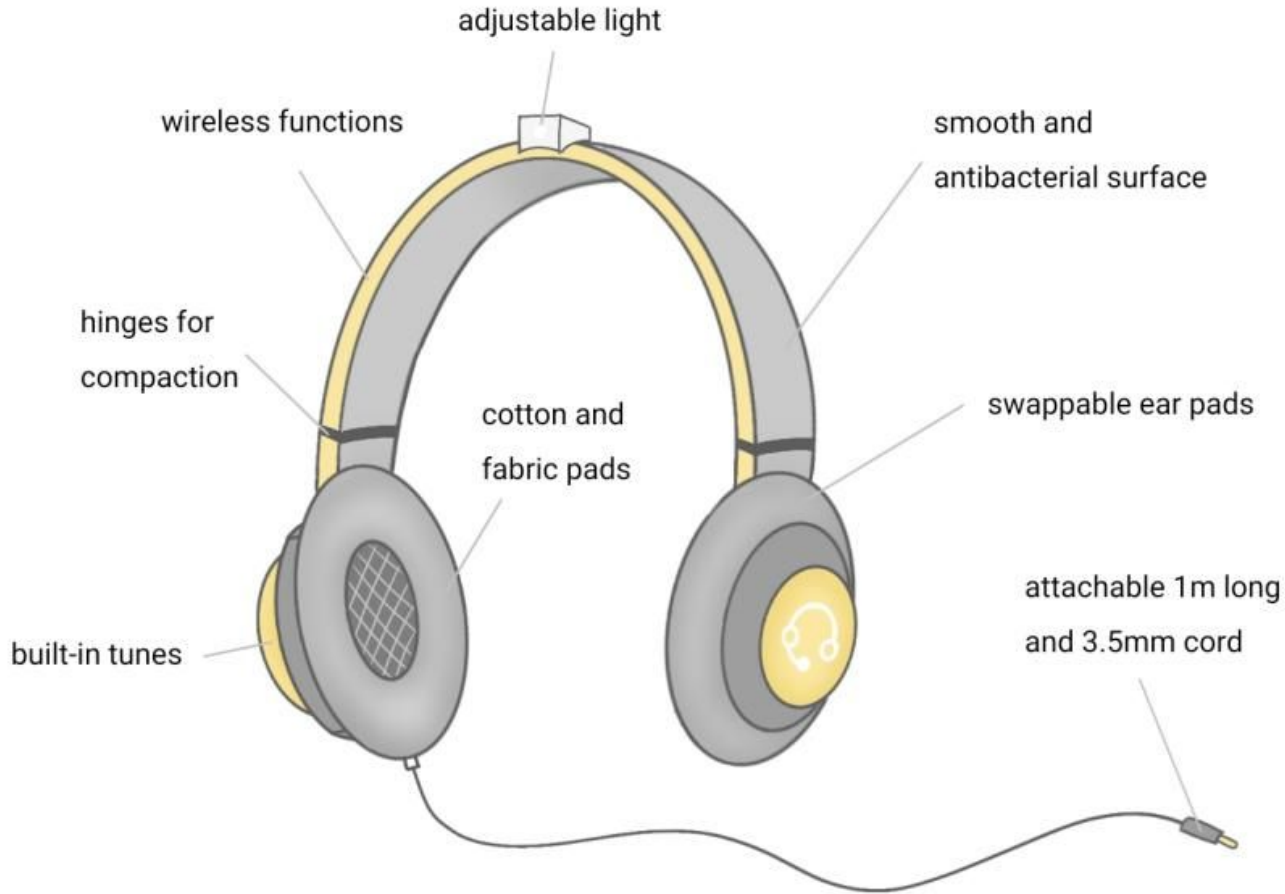
Orepad X

The Orepad X is one of the best modern developed headphones, simple yet very effective. Parts made by metal, and given a texture and appearance that makes it look like iron and gold. Attachable 1 m wire, swappable ear pads made up of cotton and fabric.

The functions of the Orepad are also next level, with its own light and special wireless functions. It is surely a modern masterpiece.



Orepad X



Blufroo II

The Blufroo II is a sleek headset designed for comfortable gaming and listening. With an attachable 0.8m long wire, you can shift between wired and wireless. It also comes with the ability to shift between noise-cancelling and transparent mode.

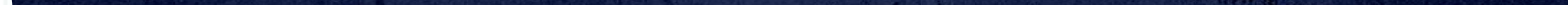
If you would like to use it in a call, you can attach an external microphone that comes with the headphones. Thanks to its antibacterial surface, you won't need to clean it that often.



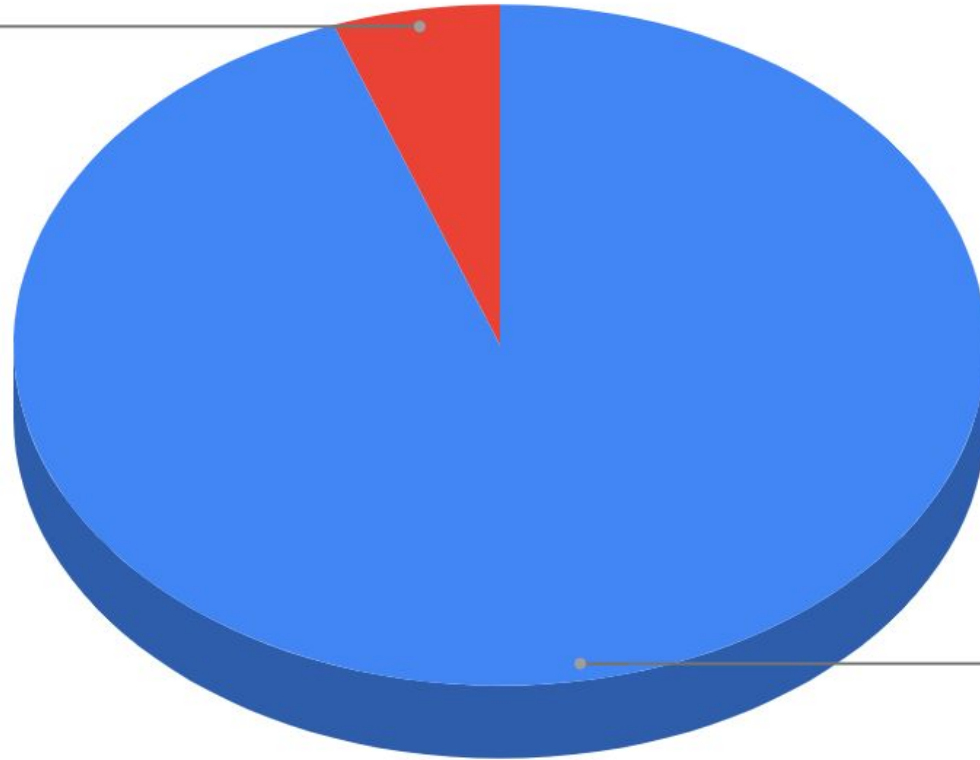
Blufroo II



Survey Results



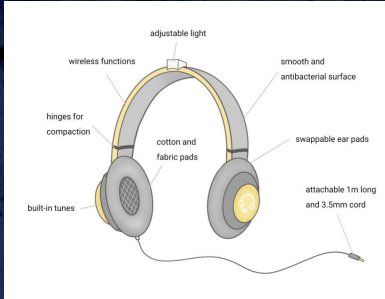
Orepad X
5.6%



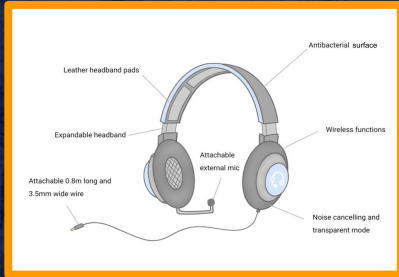
Blufroo II
94.4%



Survey Results



After surveying 18 people, it is very clear that the Blufroo II has won the vote, dominating over the Orepad X, with 94.4% of all the votes. In fact, the Orepad X only got one vote, taking the remaining 5.6%.



Therefore, the Blufroo II will be launched due to the public's opinion. However, for the people who also like the Orepad X, with a few adjustments, it could be scheduled for launch soon as well!

We hope that you are happy about the results that we got for the community!



Suggestions

From our survey, we were given a few suggestions about where we should take our headphones next for improvements, here are some of them:

- increase the wire length
- adjust the logo on the headphones
- name the prototypes something different
- add a colour palette to the headphones
- display the parts more clearly

We will do our best to satisfy these suggestions!



Our Future Goals

In the future, we would like to continue making more A/B prototypes, with either the same or a different group. We also want to continue creating prototypes and launching products to the community, even if it takes time to do so.

We might be working with different people, but we assure you that no matter how bad things get, we will be there for you. Thank you once again for your support!



The End!

Find more about us on our website:

<https://sites.google.com/tdsb.on.ca/techminds/home>

